Students and faculty members in the humanities face mounting challenges—from skepticism about the value of humanities education to deteriorating pay and working conditions. The MLA is committed to responding to these challenges, but we need your help! On 10 January 2020, the MLA will host a benefit in Seattle to raise funds to help graduate students and adjunct faculty members, to promote workforce fairness, and to support national advocacy on behalf of the humanities.

Show your support—sponsor the Benefit for the Humanities!
To learn more about the campaign and to pledge your support, please visit https://outreach.mla.org/benefit-2020
or contact outreach@mla.org.

YOUR GIFT WILL FUND

EARLY CAREER DEVELOPMENT

- Grants to help departments expand career-development services for graduate students
- Convention travel grants for students, adjunct faculty members, and independent scholars

WORKFORCE FAIRNESS

- Professional development grants to help part-time faculty members pay for research and conference travel, continuing education, new technology, and more
- Preconvention workshops for graduate students on humanities careers outside the academy

ADVOCACY

- Online advocacy campaigns and lobbying efforts in Washington, DC, to rally support for humanities education
- Course development grants for faculty members to create innovative courses that build enrollments in the humanities

WHY WE MUST ACT

- More than 45% of new PhDs in the humanities don’t have a job lined up when they graduate.
- New humanities PhDs graduate on average with $30,000 in debt.
- Fully 25% of part-time faculty members and their families receive public assistance like Medicaid or food stamps.
- More than 50% of all faculty appointments are part-time.
- Minorities and women are underrepresented in tenure-track positions, holding only 10% and 38% of them, respectively.
STAND UP FOR THE HUMANITIES. SUPPORT THE MLA’S
BENEFIT FOR THE HUMANITIES

SUGGESTED SPONSORSHIP LEVELS

PLATINUM
$25,000 and up
Suggested for large corporations

GOLD
$10,000 and up
Suggested for large universities and corporations

SILVER
$5,000 and up
Suggested for small colleges and universities and nonprofit organizations

BRONZE
$2,500 and up
Suggested for institutes, centers, and departments

RECOGNITION
• Pre-benefit e-mail to attendees with your organization’s logo
• Convention mobile app banner with your organization’s logo
• Cocktail napkins at the event with your organization’s logo
• Verbal acknowledgment of your gift at the benefit
• Cocktail tables at the benefit with your organization’s name
• Sign at the entrance with your organization’s logo
• Three complimentary entry passes to the benefit
• Full-page ad and sponsor logo in the benefit program
• Recognition on the MLA Web site and benefit page

IMPACT
Your donation of $25,000 will
• Sponsor five grants for departments to improve career development services, OR
• Fund fifty MLA convention travel grants, OR
• Support ten Connected Academics proseminar stipends, OR
• Fund twenty-five grants for part-time faculty members

PARTICIPATING SPONSOR
up to $2,500

RECOGNITION
• Sponsor listing in the benefit program
• Recognition on the MLA Web site and benefit page

IMPACT
Your donation of $5,000 will
• Fund ten MLA convention travel grants, OR
• Support two Connected Academics proseminar stipends, OR
• Fund five grants for part-time faculty members

RECOGNITION
• One complimentary entry pass to the benefit
• Sponsor listing in the benefit program
• Recognition on the MLA Web site and benefit page

IMPACT
Your donation of $2,500 will
• Fund five MLA convention travel grants
• Support one Connected Academics proseminar stipend, OR
• Fund more than two grants for part-time faculty members

To learn more and to pledge institutional support, please visit
https://outreach.mla.org/benefit-2020 or contact outreach@mla.org.