Students and faculty members in the humanities face mounting challenges—from skepticism about the value of humanities education to deteriorating pay and working conditions. The MLA is committed to responding to these challenges, but we need your help! On 4 January 2018, the MLA will host a benefit in New York City to raise funds for early career development and workforce fairness. Featured guests will include David Remnick, editor of *The New Yorker*; Lydia Polgreen, editor in chief of *HuffPost*; and Amy Goodman, host and executive producer of *Democracy Now!*

Show your support—sponsor the Benefit for the Humanities!

To learn more and to pledge your support, please visit outreach.mla.org/nyc-benefit or contact outreach@mla.org.

**EARLY CAREER DEVELOPMENT**

- Regional prosemarians to prepare PhD students for a variety of careers
- Convention travel grants for students, adjunct faculty members, and independent scholars
- MLA internships for students interested in careers at nonprofit organizations

**WORKFORCE FAIRNESS**

- Departmental consultancy visits to promote best practices and uniform standards for hiring, supporting, and mentoring graduate students and adjunct faculty members
- Research on the academic workforce to document trends, challenges, and opportunities
- Political advocacy and lobbying efforts, both independently and in collaboration with groups such as the Coalition on the Academic Workforce

**WHY WE MUST ACT**

- More than 45% of new PhDs in the humanities don’t have a job lined up when they graduate.
- New humanities PhDs graduate on average with $30,000 in debt.
- Fully 25% of part-time faculty members and their families receive public assistance like Medicaid or food stamps.
- More than 50% of all faculty appointments are part-time.
- Minorities and women are underrepresented in tenure-track positions, holding only 10% and 38% of them, respectively.
STAND UP FOR THE HUMANITIES. SUPPORT THE MLA’S BENEFIT FOR THE HUMANITIES

SUGGESTED SPONSORSHIP LEVELS

PLATINUM
$25,000 and up
Suggested for large corporations

GOLD
$10,000 and up
Suggested for large universities and corporations

SILVER
$5,000 and up
Suggested for small colleges and universities and nonprofit organizations

BRONZE
$2,500 and up
Suggested for institutes, centers, and departments

RECOGNITION
- Pre-benefit e-mail to attendees with your organization’s logo
- Convention mobile app banner with your organization’s logo
- Cocktail napkins at the event with your organization’s logo
- Verbal acknowledgment of your gift at the benefit
- Cocktail tables at the benefit with your organization’s name
- Sign at the entrance with your organization’s logo
- Three complimentary entry passes to the benefit
- Full-page ad and sponsor logo in the benefit program
- Recognition on the MLA Web site and benefit page

IMPACT
Your donation of $25,000 will
- Sponsor five ten-week paid internships, OR
- Fund fifty MLA convention travel grants, OR
- Support ten Connected Academics proseminar stipends, OR
- Fund ten departmental consultancies

To learn more and to pledge institutional support: outreach.mla.org/nyc-benefit

PARTICIPATING SPONSOR
up to $2,500

RECOGNITION
- Sponsor listing in the benefit program
- Recognition on the MLA Web site and benefit page

IMPACT
Your donation of $5,000 will
- Fund ten MLA convention travel grants, OR
- Support two Connected Academics proseminar stipends, OR
- Fund two departmental consultancies